



No More Food Fights Growing a Productive Farm Food Conversation

By Michele Payn-Knoper

Dog Ear Publishing. Paperback. Book Condition: New. Paperback. 172 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. Food fights might seem entertaining, but there's nothing funny about the fight taking place over food production. Resource limitations, animal welfare, and biotechnology are just a few issues cropping up to create confusion in the grocery store. Ultimately, both farmers and food buyers are making a personal choice, and author Michele Payn-Knoper calls for decorum instead of mayhem in the conversation around farm and food. In an effort to break stereotypes, one side of this book describes farmers who don't wear overalls but who do use technology in producing food and preserving the environment, dairy farmers who work on cow comfort, and how hard farmers work on sustainability. On the other side, the book reminds farmers that only a tiny percentage of the population lives on a farm and urges farmers to tell their stories through social media and everyday conversation to correct mistaken beliefs about food production perpetuated by traditional media. The book's very design lends itself to exploring both sides of the issue. One side of *No More Food Fights!* is aimed at those who primarily consume food—chefs, health care professionals, foodies, dietitians, and...



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